





# INTRODUCTION

The Shimano Cycling World is an experiential center that aims to enrich and develop the local cycling culture and promote cycling as a lifestyle in Singapore. It also serves to heighten awareness on the physical, mental and spiritual benefits of cycling.

Shimano Cycling World's Bike Cruise is a cycling activity held once a month. We offer knowledge on the cycling route, instructions on improving cycling skills and understanding of the cycling destinations.

Participants will cycle along parts of the Eastern Coastal Loop which connects some of the most exciting locations in Southern Singapore.

Shimano Cycling World wishes to inspire more people to cycle and immerse into the beauty of cycling culture!







# THE JOURNEY

Participants will start from Shimano Cycling World, Singapore Sports Hub heading towards Tanjong Rhu bridge.

Cycling along the edge of the reservoir to iconic locations such as Gardens by the Bay, Marina Barrage and Youth Olympic Park, participants will be able to enjoy the beautiful cityscape view along Marina Bay and panoramic view of the Singapore Flyer.

Besides admiring the glamorous view of the city skyline, participants can also take pictures of the Conservatories and Supertrees.

Participants will continue on their journey towards Singapore Sports Hub to complete the trail back to Shimano Cycling World.









# **STOPOVER**

There is an eatery located at the Singapore Flyer equipped with a number of tables and benches where participants can rest and refresh over a glass of fresh fruit juice while interacting with one another.









# RECOMMENDATION

Apart from our Bike Cruise, we have other activities such as Introduction to Bicycle Components and Spinning Class, Guided Tour and Basic Bike Maintenance Workshop. Special Talks by invitational guest speakers are also available.

#### **Introduction to Bicycle Components and Spinning Class**

Our spinning programme offers a unique experience that combines theory lesson and practical spinning workout all in one session. It will ensure you emerge from the experiential center feeling confident and inspired about cycling.

In our 90 minutes class, you will learn about gear shifting and cadence and put it to test in our uniquely designed 30 minutes workout.







#### **Guided Tour**

This 30 - 45 minutes personalized Guided Tour showcases the history and development of bicycles throughout the years.

Spreading awareness about the origin of bicycles, our experienced guides will walk you along Shimano Cycling World's classic antique bicycle collections.

This tour also features hands on experiences that invite visitors to experience the innovation, technology, precision and the art of various bicycle parts.

As functional as they are artfully designed, visitors, enthusiasts and budding designers can appreciate the inspiring precision work by Shimano.







#### **Basic Bike Maintenance Workshop**

Looking to fix up that old bicycle lying around or the new bicycle you have just bought?

This Basic Bike Maintenance Workshop is for you! A free 90-minutes workshop covering topics such as:

How to use quick release skewers, adjusting your brakes, removing front and rear wheels, repairing / changing a punctured tube and tyre, bicycle cleaning, routine checks before riding and safety tips.

The Basic Bike Maintenance Workshop is generally held on the last Sunday of every month. There will be two sessions, one at 11am and the other at 5pm. Each session generally lasts appx. 1 hour and 30 minutes. The sign up link will be posted on our Shimano Singapore facebook page at the start of each month.







#### **Special Talks**

Ever heard of the charity organisation, Doctors Without Borders? Or Cycling Without Age?

All these are some examples of the avid bike tourists and visionaries who had organized talks at Shimano Cycling World.

These talks are usually casual affairs amidst laughter and jokes.

Check out the photos of the past talks held at Shimano Cycling World.







# **GETTING HERE**

6 Stadium Walk, #01-02, Singapore 397698 (right next to the Singapore Sports Museum and Sports Hub Visitor Centre)

Tel: +65 98305212

#### **Opening Hours**

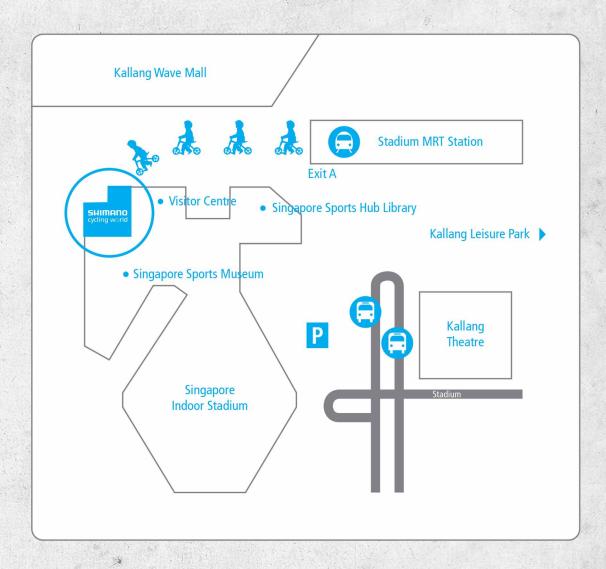
- 10am ~ 8pm on weekdays
- 10am ~ 9pm on weekends, public holidays (including eve of public holiday)

#### **Free Admission**

Nearest MRT station: Stadium (CC6)

Bus service: Service 11 from Geylang Lorong 1 Bus Terminal, opposite Kallang MRT (EW10)







# **ACTIVITIES**

Most of the activities held at Shimano Cycling World are free, unless otherwise stated.

• Basic Bike Maintenance Workshop

Free

Guided Tour

Free

Special Talks

Free

• Introduction to Bicycle Components & Spinning Class

\$10/pax

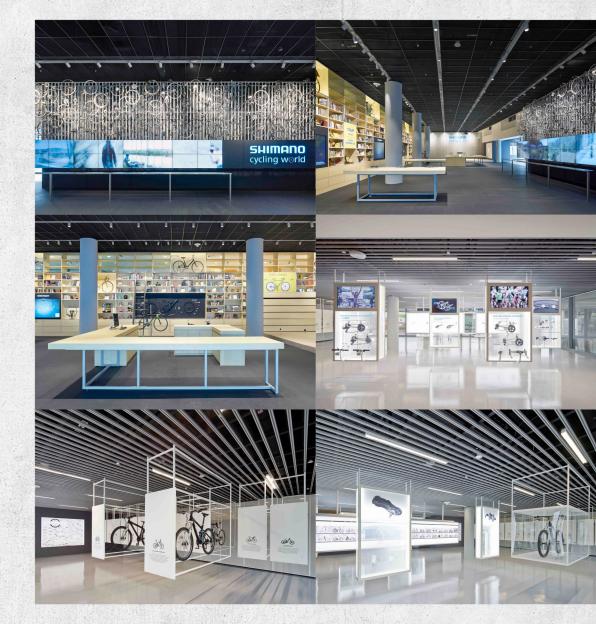
• Bike Cruise

\$7/pax\*

Ride will be conducted along Park Connector Network for safety reasons. All participants are covered under our accident insurance.

\*Price varies with different packages, please email us for more info.







#### **About Shimano**

Established in 1921 and incorporated in 1940 in Japan (Sakai City, Osaka), Shimano Inc. designs, conducts R&D, manufactures and sells high quality bicycle components, rowing and fishing equipment. In 1973, Shimano established its first factory outside of Japan in Singapore.

By leveraging on the quality workforce here, Shimano has since grown into a full-fledged manufacturing plant with R&D, product design and engineering, cold forging, stamping, heat treatment, electroplating and tooling fabrication capabilities. Shimano Singapore set up its sales office in 1996. It is the regional headquarters for sales and marketing of all products in South-East Asia.

As of 31 December 2019, Shimano has a total number of 11,380 employees operating its offices and factories globally.

Mr Yozo Shimano, President of Shimano Inc., was appointed Singapore's Honorary Consul-General in Osaka on November 2011.



Shimano Inc. Osaka, Japan



Shimano (Singapore) Pte. Ltd

# **SHIMANO** cycling world

www.shimanocyclingworld.com

- f www.facebook.com/shimanoroadsingapore
- f www.facebook.com/shimanomtbsingapore